

NCC Cable System Order

11763910

Order #	62342747
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison
AE	Alexander Fiske
Sales Coordinator	Richard Vertoli
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16

Flight Dates	10/03/16 - 10/16/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress
Client Code	GRO16
Product Code	ORDR
Est Code	C04C10
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/30/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$34.00
Commission	\$5.10
Net Total	\$28.90
Total Spots	18
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :	Rev 9/30: Moved debate spots to separate order.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	\$1.00	\$2.00	30	
2	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	
3	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
4	CNN	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$45.00	\$0.00	30	-1x: Debate
5	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
6	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
7	FXNC	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$45.00	\$0.00	30	-1x: Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$34.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$34.00

SYSTEM APP: SALES ACCT Date Printed 09/30/16
 62342747 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |